



Double your impact and become a lifeline for a student in need – give to the Oberndorf Lifeline to Completion Scholarship and help a community college student complete a college credential

Phi Theta Kappa, benefactors Lou and Rosemary Oberndorf, and the 2011-2012 International Officers are proud to announce the creation of the Oberndorf Lifeline to Completion Scholarship, developed specifically to assist community college students facing unanticipated and severe financial barriers to college completion. Your gift to endow this new scholarship will be doubled, thanks to a one-to-one match by the Oberndorfs.

Unexpected life challenges – caused by natural disasters, downsizing, sudden illnesses and unanticipated circumstances – can have severe financial consequences for community college students, leaving them with no choice but to drop out of school.

Double Your Dollars!

Now you can help! The **Oberndorf Completion Challenge** seeks to raise \$125,000 to endow the **Oberndorf Lifeline to Completion Scholarship**. Your donation will be matched one-to-one by Lou and Rosemary Oberndorf to create a \$250,000 scholarship endowment. That's doubling your donation!

\$10 becomes \$20 / \$25 becomes \$50 / \$75 becomes \$150

Chapter Fundraising Ideas:

- Make a chapter gift equal to \$1 for every member.
- Ask for \$1 donations from persons who sign the Commitment to Complete on your campus.
- Contact your college foundation or college administration to see if they would match your chapter contribution.
- Ask for \$1 donations from graduates and persons attending your college commencement.
- Visit community leaders and local businessmen to gain their financial support.

Participating chapters will be eligible for a drawing to have Phi Theta Kappa Executive Director Dr. Rod Risley attend your C4 event or have a "Meet and Greet" with him at the Annual Convention in Nashville. Deadline is March 30, 2012.

Help us meet this goal and help your fellow members succeed by completing a college credential! Make your donations to the Phi Theta Kappa Foundation online at ptkfoundation.org/oltc or complete the form below.

The _____ Chapter at _____ (College) is proud to rise to the Challenge with our gift of \$_____.

Donation Method:

The preferred donation method is one check or credit card transaction per chapter.

Please return this form to Headquarters by fax to 601.987.5508 or mail to: Phi Theta Kappa Foundation / PO Box 13729 / Jackson MS 39236-3729

Check enclosed (please make payable to Phi Theta Kappa Foundation) Master Card Visa Discover American Express

Gift Amount \$_____ Card Number _____ Security Code _____ Exp. Date ____/____/____

Name on Card _____ Signature _____

Chapter gifts will be included in regional totals given. Receipts for gifts will be sent to the chapter's contact advisor.



Text GIVEPTK to 50555 to Donate \$10 to the Oberndorf Completion Challenge!

Charges will appear on your wireless bill, or be deducted from your prepaid balance. All purchases must be authorized by account holder. Message and Data Rates May Apply. **Text STOP to 50555 to STOP. Text HELP to 50555 for HELP.** To see the full terms applicable to donations, please visit mgive.org/T.

For more information about supporting Phi Theta Kappa, please contact Courtney Taylor at 601.984.3577 or courtney.taylor@ptk.org.



Meet Lou Oberndorf



Now retired, Oberndorf was a founder of METI, a world leader in medical education technology. METI products are used in many community colleges, as well as in the world's leading medical schools and in some 5,000 organizations worldwide.

As CEO of METI, Lou Oberndorf was responsible for establishing the Frank Lanza Memorial Scholarships for community college students in health care fields. A total of \$50,000 in Lanza Scholarships will be presented in 2012.

Mr. Oberndorf served as a panelist at Phi Theta Kappa's 2011 Annual Convention presentation on college completion. He and his wife Rosemary will match contributions to the Oberndorf Lifeline to Completion Scholarship one-to-one up to \$125,000.

Mr. Oberndorf is a graduate of the University of Portland in Oregon, and holds an MBA from the University of Utah. He completed the Senior Management Executive Program at the University of Michigan. Mr. Oberndorf has served on advisory boards for many university medical centers and medical education programs. He is a committed supporter of college completion as a means to provide an educated, qualified workforce to be competitive in the global economy.

A Message from Your International Officers



Hi!

We're asking you to help a cause that touches us all. As community college students, every one of us has known someone who was on the way to completing college, when life happened. A tornado could have destroyed their home ... a fire could have forced their employer to close ... a devastating illness of a family member could have caused unexpected expenses and loss of income. All too often, these unforeseen circumstances leave students with no choice except dropping out when they are close to completing their credentials.

We are committed to helping students complete, and as International Officers we have wanted to leave a legacy that included financial assistance for students facing unexpected challenges. Our dream is now a reality with the Oberndorf Lifeline to Completion Scholarship. Thanks to the generosity of our benefactors, Lou and Rosemary Oberndorf, your contributions to this scholarship will be matched one-to-one up to \$125,000!

We have set a goal to raise the \$125,000 for the match by the 2012 Annual Convention, and we know this is possible with your support. Every long journey begins with a small step ... and every dollar will count toward our goal!

Thank you from Tameka, Danielle, Esteban, Sarah and Jeremy!

